### (12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

## (19) World Intellectual Property Organization International Bureau



## (43) International Publication Date 23 June 2005 (23.06.2005)

## **PCT**

## (10) International Publication Number WO 2005/057533 A2

(51) International Patent Classification7:

G09G

(21) International Application Number:

PCT/KR2004/003256

(22) International Filing Date:

10 December 2004 (10.12.2004)

(25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data: 10-2003-0090498

12 December 2003 (12.12.2003)

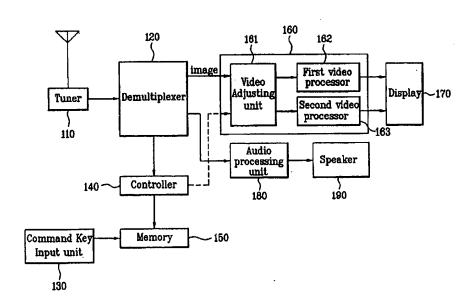
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- (81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NB, SN, TD, TG).

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(54) Title: DISPLAY DEVICE AND METHOD OF DRIVING THE SAME



(57) Abstract: A display device and a method of driving the same are disclosed, wherein a single original image is converted into a picture-enhanced image and a non-enhanced image, which are then displayed. The display device includes a controller dividing a screen into a first display window and a second display window, and outputting control signals based on display options corresponding to the first display window and the second display window, and a video processing unit separating an original image into a first image part and a second image part, and modifying picture qualities of each of the first image part and the second image part that are to be displayed on each of the first display window and the second display window, depending upon the control signals.

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### Published:

without international search report and to be republished upon receipt of that report

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